MY PERSONAL COMMITMENT

TO FAMILY BUSINESS LEADERS AND TO YOUR ADVISOR TEAM

Dear Family Business Leaders and Trusted Advisors -

My personal commitment to you began many years ago - long before our recent introduction - when I decided to become the most versatile Family Business Continuity and Startup/Exit Planning Attorney I could be.

I realized that to do this, I needed to pursue a non-traditional path for attorneys. I needed to understand <u>Business first</u>, and the <u>Law second</u>.

Growing up in a large family dedicated to Family Businesses was a great start. Business and Law Degrees from Creighton University were a big boost. But starting young and working with (and learning from) hundreds of great Family Business Leaders across the United States over the past 40+ years is what has truly helped me to develop insights into the world of Family Business Continuity and Exit Planning that only experience and "two ears" can bring.

Over the course of several years I have also worked with the nation's leading Business Succession and Exit Planning organizations (such as the Business Enterprise Institute and Exit Planning Institute) and Business Success, Leadership and Innovation organizations (such as Vistage International, Family Firm Institute, John Maxwell Leadership, CEO Space International, Secret Knock and Strategyzer). Through this experience I have developed the "Fourth Quarter" Game Plan Program (which is detailed in our "Ultimate Success Decision Guide For Family Business Leaders").

On the next couple pages, I have described some of the experiences and training that have helped me to design the "Fourth Quarter" Game Plan Program. This has prepared me for this moment - to be able to work together effectively with you.

My personal commitment to you is to move ahead with the speed, clarity, decisiveness and purpose necessary to help you achieve what you want to accomplish next for yourself, your family and your colleagues - as you move through (and then beyond) your personal "Fourth Quarter" of your time in action.

I know that the families of each of your colleagues depend on the success of your Family Business for their careers and livelihoods just as your family does. Knowing this is what drives me to work hard towards the continued success of the Family Business you have dedicated your life to.

Sincerely,

Nick Niemann

Family Business Continuity Attorney



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What We Do

We "look into the future" with Family Business Leaders to design and deploy what's really needed for you, your family and your colleagues to win the whole game.

Why We Do It

Because we believe in the greatness of the Family Business Dream.